

School Adopt-a-Door Program

Our significant research indicates that parents are very willing to participate in protecting their children and most will gladly adopt-a-door annually to ensure the **Fire Door Armor** barricade is installed, inspected, and monitored every day their child is at school. The essence of the **Adopt-a-Door Program** is that districts and schools promote the safety advantages to parents and parents agree to contribute a monthly fee (over nine school months) toward the purchase, installation, inspection, and monitoring of the barricade placed on their student’s classroom door.

With this program, school districts can not only defer the significant up-front hardware purchase and installation costs, but can achieve a **zero net cost** by promoting the program to student-families.

The **Fire Door Armor Adopt-a-Door Program** consists of the following:

- ✓ **Fire Door Armor** will provide both e-mail and printed marketing material school districts can use to promote the program.
- ✓ Families can access the **Fire Door Armor** website, select their state, district, and school, register, and submit payments using a credit card.
- ✓ **Fire Door Armor** will use funds collected to pay the cost of purchasing, installing, inspecting, and monitoring the barricades within the schools and districts for an entire year.
- ✓ If any unpaid amount remains, **Fire Door Armor** will bill the school district the balance on a quarterly basis. It is expected a **zero net cost** is achievable for most districts.
- ✓ **Fire Door Armor** will donate any excess monies to the **Safe-at-School Foundation** to help under-resourced schools and districts afford the same level of security for their children.

Here is a table that estimates the cost and coverage of the program at differing levels of family participation per month:

Family Cost/Month (for 9 months)						
# of Families	500	750	1,000	1,250	1,500	2,000
Participation =	50%	50%	50%	50%	50%	50%
# of Doors						
100	\$16.50	\$11.00	\$8.50	\$7.00	\$5.50	\$4.50
150	\$23.50	\$15.50	\$12.00	\$10.00	\$7.50	\$6.00
200		\$20.00	\$15.00	\$12.00	\$10.00	\$7.50
250		\$25.00	\$18.50	\$15.00	\$12.50	\$9.50

Final pricing will be determined after completing a district-wide door survey and in cooperation with the school district.